EXPERT SYSTEM
Corporate Presentation

Stefano Spaggiari, CEO

ON THE EVE OF A REVOLUTION

As a company that has experienced tremendous growth internally while expanding our footprint as a multinational organization, we are on the eve of a revolution

THE SO-CALLED BIG DATA ERA...

Big Data is ALL data

SCALE OF DATA
VOLUME

FORMS OF DATA
VARIETY

BIG DATA

VELOCITY
ANALYSIS OF DATA-FLOW

VERACITY
UNCERTAINTY OF DATA

?

... and it is ALL opportunity

Big Data Market Forecast, 2011-2016 ($US B)

$84.69
$81.78
$78.53
$74.88
$70.76
$66.11
$60.91
$55.22
$49.28
$43.40
$37.97
$33.31
$27.36
$19.60
$12.25
$7.60

*Wikibon is Professional community solving technology and business problems through an open source sharing of free advisory knowledge.

HOW TO LEVERAGE BIG DATA
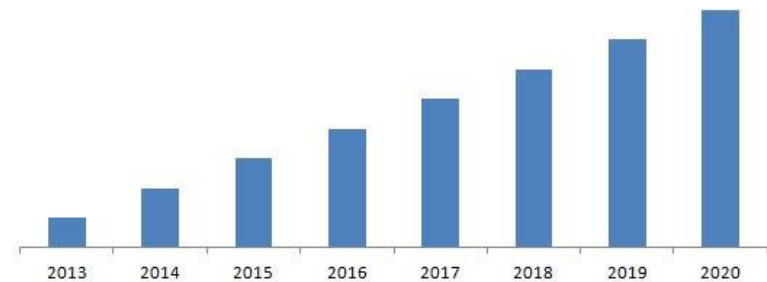## A NEW ERA OF COMPUTING

Cognitive Systems

"The smart machine era will be the most disruptive in the history of IT." - *Gartner*

"By 2018, half of all consumers will interact with services based on cognitive computing on a regular basis." - *IDC*

"Forrester believes that cognitive computing has the potential to address important problems that are unmet with today's advanced analytics solutions."- *Forrester*

Text Analytics

Global Text Analytics Market is Expected to reach $6.5 Billion by 2020

2013 2014 2015 2016 2017 2018 2019 2020

Growing at a CAGR of 25.2% (2014-2020)

Allied –Market Research 2015

Expert System included in the Forrester Report "Artificial Intelligence Can Finally Unleash Your Business Applications' Creativity". *March 2015*
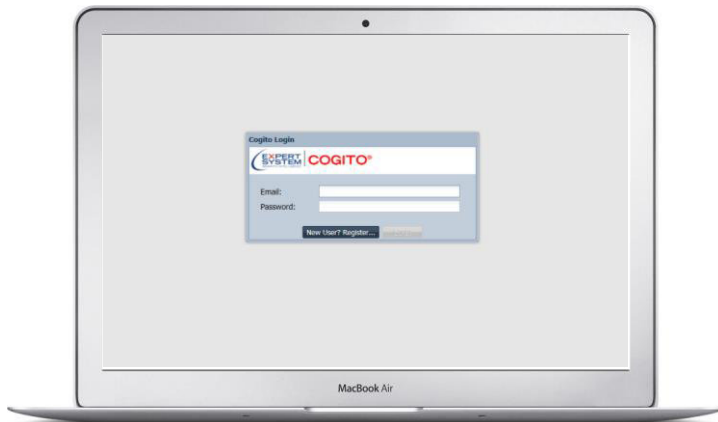
COGITO

We have invented a technology that transforms the way people find, comprehend and use information.

Artificial Intelligence making people smarter

LIVE DEMO

Cogito Technology

Cogito for Google Search Appliance

EXPERT SYSTEM OVERVIEW

Listed on AIM Italy: 18/02/2014

108 people
5 offices 3 Labs in 3 countries
Production value €13 mln

Business in 3 countries
Foreign market share: 17%

Language coverage: 6 languages

JV or top vendors partnerships: 0

Today: Capitalizing on market shifts

220 people
14 subsidiaries/offices 7 Labs in 6 countries
Production value €28-30 mln (F)

Business in 15 countries
Foreign market share: 60%

14 languages (Japanese, Chinese, Korean)

Established CY4Gate - 10+ partnerships with top vendors
(Google Cloud Platform, Cloudera, MongoDB, Salesforce)

Big Investments:
- Acquisitions €14 mln
- R&D €9 mln
- Growth and global expansion €4+ mln

Winner in EU and US software selections for key customers thanks to the best-in-class platform

The largest company in Europe in semantic technology for cognitive computing... still under construction

Expert System Strong Performer in Big Data Text Analytics

FORRESTER®

The Forrester Wave™: Big Data Text Analytics Platforms, Q2 2016: The 10 Providers That Matters Most And How They Stack Up

Out of the approximately 200 vendors that Forrester identified the **10 most significant ones**.

Cogito is the multilingual cognitive software that reads, understands and answers to empower better, more informed decision making.

Innovative approach to text analytics that combines unique semantic technology with deep learning to *make sense* and exploit enterprise unstructured data.

WHY INVEST IN EXPERT SYSTEM

An Outstanding, unique positioning in the Cognitive Computing, Artificial Intelligence market

Fast-growing international expansion with both internal and external growth

At the fore front of innovation: Expanding the Capabilities of Cognitive Computing

A strong clients portfolio, key partnerships, indirect sales channels with vendors and system integrators

CONTACTS

Thank you

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