

Expert.ai

ROADMAP TO 2026

4 JULY 2024

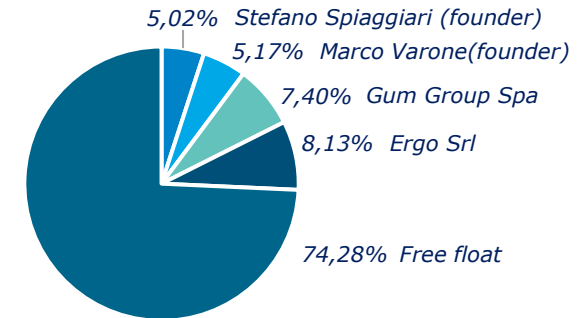


Expert.ai introduction

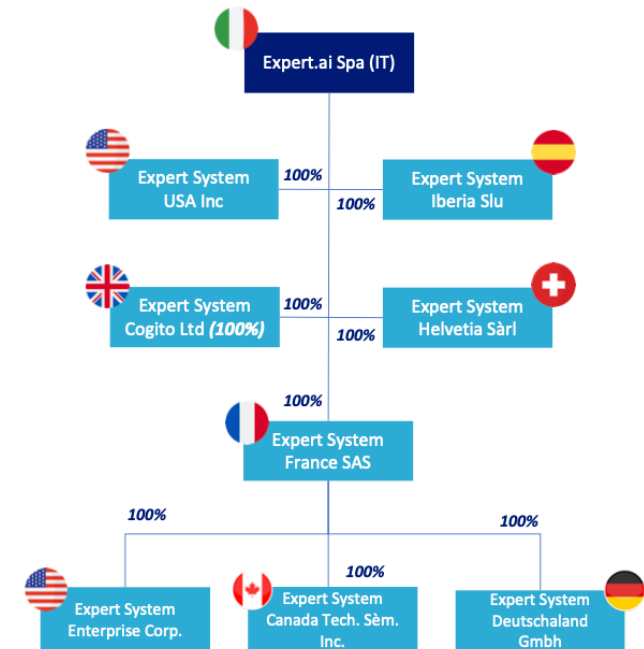
Company overview

- Expert.ai is a leader in the field of artificial intelligence applied to Natural Language Processing (NLP) and Understanding (NLU).
- The company mission is to assist organizations in effectively harnessing the vast pool of available information to expedite business process automation and enhance any activity rooted in information analysis and knowledge management.
- Listed (EXAI.MI) on the Euronext Growth Milan market, since February 2014
- Founded in 1989 in Modena, Italy
- International presence: offices in Italy, USA, Spain, France, UK, Germany, Canada
- Total Revenues of ca. € 32M in 2023 (about € 29,8 M of core revenues)
- Currently more than 300 employees globally
- Customers: large corporations, governments and agencies

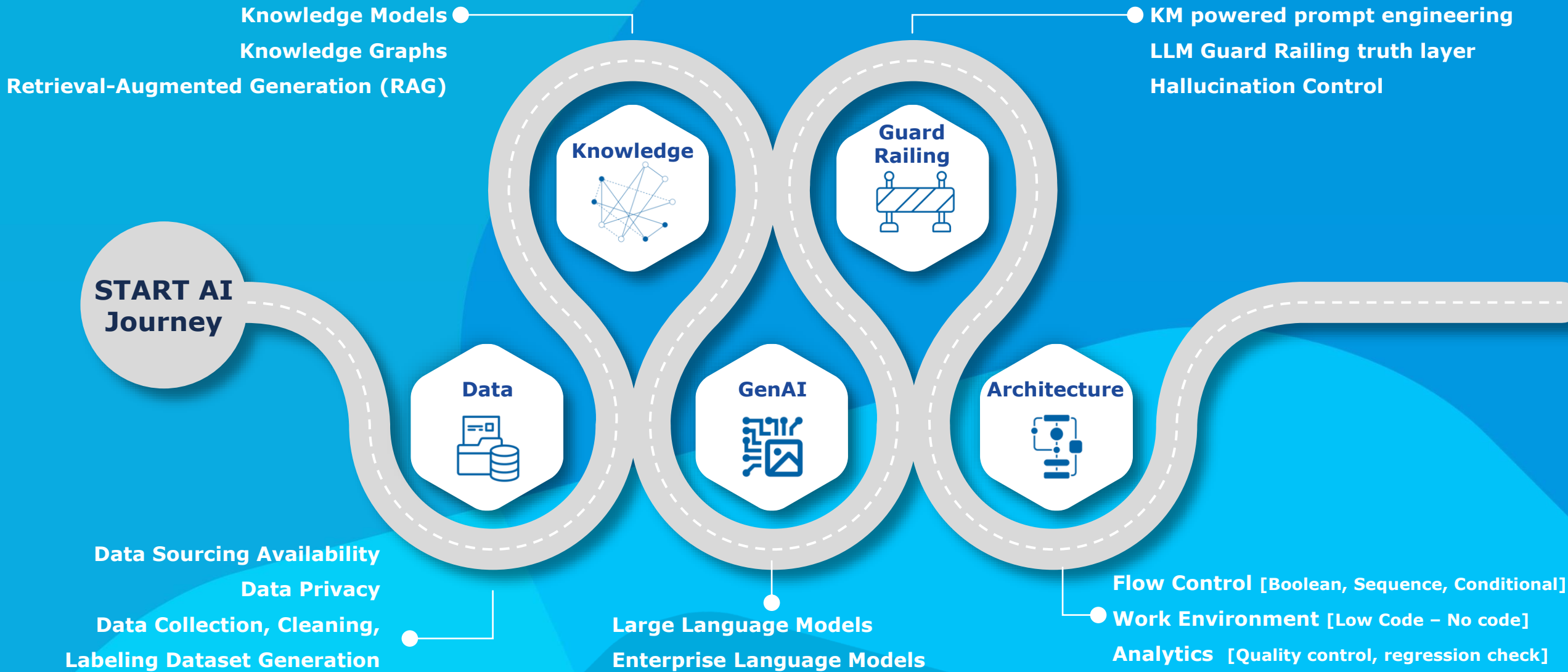
Company shareholders



Current company structure

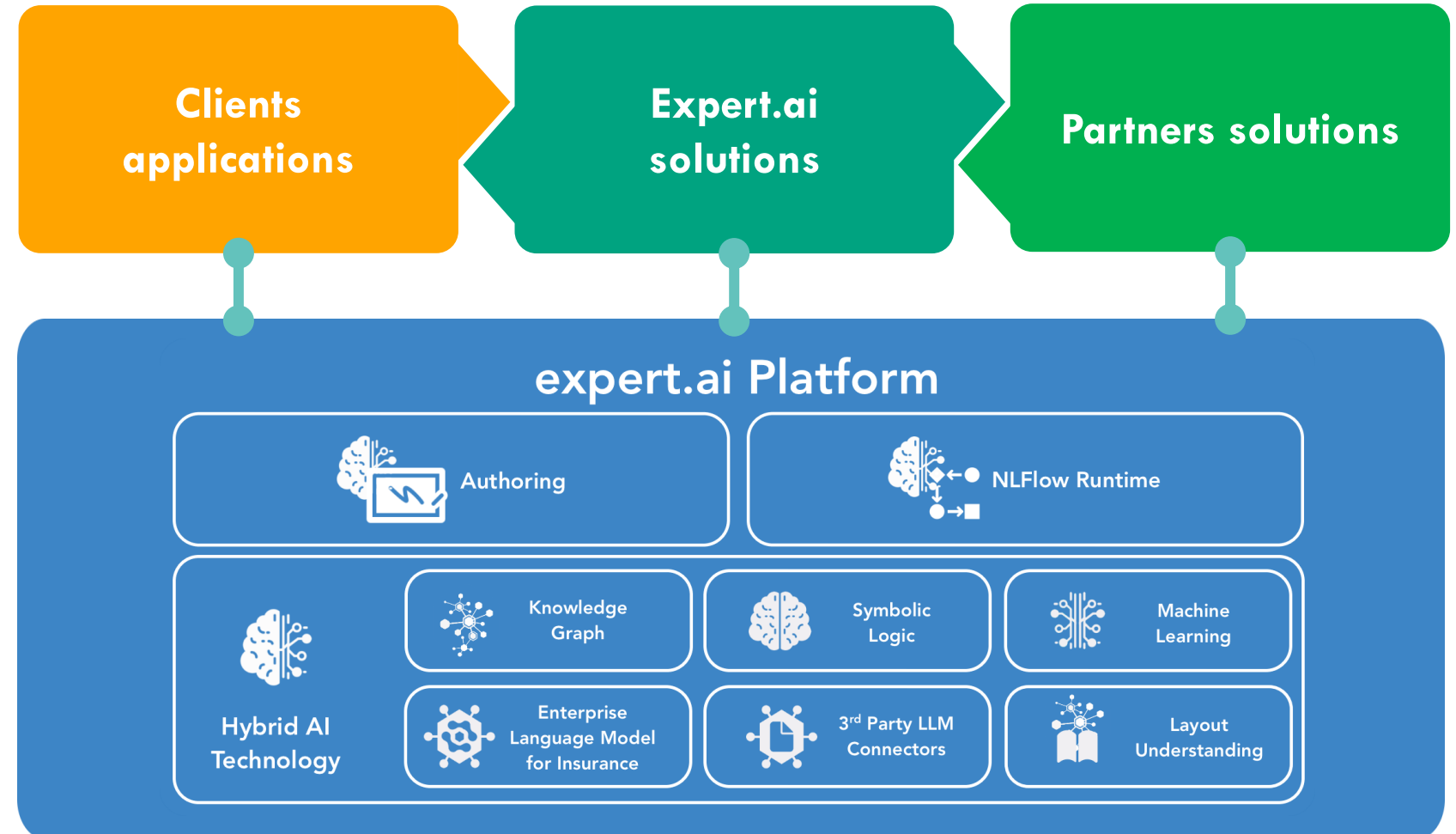


Guardrails for the Adoption Path











Products and solutions developed on Expert.ai platform

- **3 approaches** in applications and solutions development
- Domain and **enterprise specific** applications
- **NLP general purpose platform**
- **Open and scalable** platform, LLM agnostic
- **Cost effective and flexible Hybrid AI technology:**
 - **Symbolic AI** (explainable, not data dependent, human in the loop)
 - **Machine learning** (scalable, optimal for simple use cases and large data)
 - **LLM** (rapid implementation, answers generation, applicable on general knowledge)



The product and the end markets of use

The Group offers solutions based on proprietary artificial intelligence software, which allow natural language processing. The application is consolidated in the banking, insurance and media sectors, which represent key industries generating 2023 Group revenues. But its use is also present in other sectors such as energy and pharma.

Line of Business	Key Offerings				Revenue generation for the Group	
 Banking & Finance	Consulting	Business process analysis	Knowledge discovery	Augmented intelligence	Digitalization & Automation	●
 Insurance						●
 Telecoms						●
 Energy and Utilities						●
 Government & Defense						●
 Publishing & Media						●
 Healthcare & Pharma						●
 Other						●





AUCAP

A capital increase to sustain growth

The Extraordinary Shareholders Meeting **approved a Share Capital Increase of max € 30M**, aimed to collecting the financial resources necessary **to fulfil the strategic goals defined in the Business Plan 2024 – 2026**, as well as at rebalancing the Group's financial structure.

Aucap Goals



In addition, the Extraordinary Shareholders Meeting **conferred to the Board of Directors a proxy for an additional Share Capital Increase up to € 20M.**

Capital increase timetable

Capital increase to be offered in option to all shareholders, pursuant to Article 2441, paragraph 1, of the Italian Civil Code

Issuer	Expert.ai
Amount	Up to Euro 29,667,518.10
Subscription Price	€ 1.10
n. Shares to be issued	Up to 26,970,471 new ordinary shares in the <i>ratio</i> of no. 9 new ordinary shares for every no. 23 shares of expert.ai held
Offering period	8 July 2024 - 25 July 2024 (both included)
Negotiation of option rights	8 July 2024 - 19 July 2024 (both included)

- **Subscription commitment by the shareholder GUM Group S.p.A.*** for its entire quota of the capital increase, equal to 7.40% of the share capital, as well as for any shares that will may remain unsubscribed following the Offer, up to a total amount of **€ 5M**. The shareholder GUM Group S.p.A. **also expressed its non-binding interest to subscribe any further shares remained eventually unsubscribed by other shareholders**, for an additional amount of **€ 10M**.
- **Subscription commitments also by Ergo S.r.l.** for € 0.9M and **by Sofia Holding S.r.l. for € 1.2M** (the latter commitment, non-irrevocable).

Thank You

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